



Town of Archer Lodge

AGENDA

Budget Planning Retreat Meeting

Saturday, February 24, 2018 @ 8:30 A.M.

Portofino Clubhouse, Clayton, NC

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8:30 A.M.	1.	WELCOME/INVOCATION/BREAKFAST ~ MAYOR MULHOLLEM
8:50 A.M.	2.	CURRENT FINANCIALS & CAPITAL IMPROVEMENT PLAN (CIP) ~ MS. BATTEN
9:10 A.M.	3.	INTRODUCTION OF MARK WILLIAMS, FACILITATOR ~ MR. GOBBLE
2	3.a.	Mark Williams Biography (2018)
	4.	ICE BREAKER ~ MR. WILLIAMS
	5.	DISCUSSION OF PAST ACCOMPLISHMENTS/REVIEW OF GOALS ~ MR. WILLIAMS
10:45 A.M.	6.	BREAK
	7.	SWOT ANALYSIS ~ MR. WILLIAMS A strategic planning method used to evaluate the Strengths, Weaknesses, Opportunities and Threats involved in a project, in this case the Town of Archer Lodge. It involves identifying the internal and external factors that are favorable and unfavorable to achieving success.
12:30 P.M.	8.	LUNCH
1:00 P.M.	9.	GOAL SETTING/BRAINSTORMING SESSION ~ MR. WILLIAMS • Identify items/Areas to be addressed • Prioritize items/Areas • Develop strategies • Set Goals for Future & Upcoming Budget
	10.	WRAP-UP ~ MR. WILLIAMS
	11.	ADJOURNMENT ~ MAYOR MULHOLLEM

MARK S. WILLIAMS

BIO (2018)

EDUCATION

1979 Graduate of North Carolina State University (BS)

WORK EXPERIENCE

37 years' experience in NC local government working first for the City of Henderson and the last 32 years for the Town of Wake Forest. Retired in 2015.

Started in Parks and Recreation field and transitioned to Administration serving as Town Manager of Wake Forest from 1993 to 2015.

Senior Consultant for Developmental Associates Inc. from 2017 – present.

OTHER EXPERIENCE

ElectriCities of NC Board of Directors 2006 – 2008

NC Eastern Municipal Power Agency Commissioner/Alternate 1991 – 2015

- NCEMPA Chair 2004 – 2005

- NCEMPA Vice-Chair 1998 – 2003

Local Government Federal Credit Union Loan Review Committee 1986 – Present

- LGFCU Loan Review Committee Chair 1994 – 1998

Capital Area Soccer League (now NCFC) Board of Directors 1997 – 2008

Eagle Scout

Wake Forest Citizen of the Year - 2003

WHEN I'M NOT WORKING

Deacon and Children's Sunday School Teacher

Youth Soccer Coach 1987 - 2017

Basketball Official